



KENT

Precision Foods Group

Grab. Go. Win.

A Convenience Store's Guide to Foodservice

As convenience stores reach pre-pandemic sales levels¹, customers are looking for a wide range of high-quality foodservice options—from better-for-them to indulgent. Make it easy for them (and yourself) with high-flavor, low-labor products by KENT® Precision Foods Group's brands Frostline® and Foothill Farms®. From sweet treats to savory favorites, we've got you covered.

EZ Prep means quick-to-fix, easy to hold.



Foothill Farms® Prep



Step 1 Start with clean Frostline® or Foothill Farms® mixing bucket, fill with liquid to the indicated line



Step 2 Add 1 bag of mix, stir with wire whisk until completely dissolved (about 2 minutes)



Step 3 Pour mixture into soft serve machine, heating element, serving cups or cover and place in refrigerator

Frostline® Prep



1



2



3

No labor, no problem.

Labor shortages are becoming a fact of life as they impact businesses nationwide. Low-wage operations, like convenience stores may feel it more than others.² Count on Frostline® and Foothill Farms® for products that are quick and easy to prepare, providing high quality without high labor costs.

High yields with less waste



DRY MIXES CAN BE STORED
12-18 MONTHS

Shelf-stable dry mix is compact for easy storage too!



GREATER
PROFIT POTENTIAL

- No pricing fluctuations
- More affordable to ship, handle, and store
- One case of Frostline® Soft Serve Mix yields the same servings as three cases of ready-to-use soft serve.
- One case of Foothill Farms® Cheese Sauce Mix yields more servings than ready-to-use cheese sauce in a #10 can or pouch
- Foothill Farms® Gravy Mix yields more servings than a #10 can of ready-to-use gravy



LESS PACKAGING
LESS PRODUCT WASTE
BIG SUSTAINABILITY





ONE BAG

Endless Possibilities



CUP OR CONE



SMOOTHIES



FROZEN COFFEE DRINKS



SHAKES



MIX-INS & TOPPINGS



DRY MIX IS A SNAP

- EASY PREP
- EASY STORAGE
- LESS WASTE
- HIGHLY VERSATILE



Profitable. Delectable. Versatile.

From beloved classics like Chocolate and Vanilla to in-demand indulgences like Salted Caramel and Pumpkin Spice, Frostline® frozen treat mixes are tasty, versatile options with broad appeal. Plus, with lactose-free, gluten-free, cholesterol-free, kosher, and low-fat choices, almost everyone can indulge with a Frostline® treat.

FOOD FOR THOUGHT

89% of Americans say the love or like ice cream⁶ (and by default soft serve)



Gluten free and lactose free are two of the top eight healthy claims paired with soft serve⁷

46% of people say ice cream a top comfort food⁵ (and by default soft serve)



Competing with the big coffee and frozen treat chains in c-stores is easy with the versatility of a single bag of Frostline®



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Cook, Chill, Freeze, Thaw Stable.

With ready-to-eat hot and fresh-packaged food sales back to pre-pandemic levels, count on Foothill Farms® cheese sauce mixes, gravy mixes, and dessert mixes to make it easy for convenience stores to add delicious, efficient, and versatile offerings. They taste fantastic while also being extremely practical. Durable and functional, hold them on hot bars for extended times, use them in recipes, and add them into assembly prep.



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NO CANS

LONGER SHELF LIFE
NO METALLIC TASTE
LESS WASTE
NO STOVE REQUIRED



Foothill Farms® dessert mixes

Foothill Farms® dessert mixes provide homemade taste made easy. Create a perfect creamy and delicious dessert. Every time.

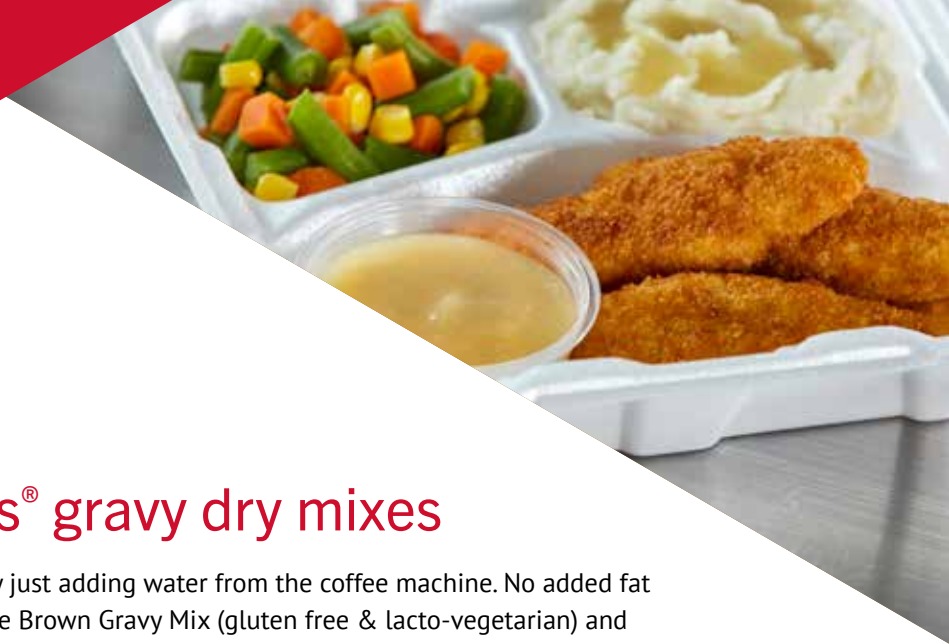
Just add any kind of milk—from dairy to plant based—to our fillings (no artificial flavors, kosher dairy) and pair with our delectable crust (no trans fat per serving, kosher dairy) for a mouthwatering treat, side, or dessert.

FOOD FOR THOUGHT

81%

Convenience stores menuing fruit sides. Use our fruit-flavored pie fillings for a creamy twist on this trend





Foothill Farms® gravy dry mixes

Rich, velvety gravy is yours by just adding water from the coffee machine. No added fat needed! See how our versatile Brown Gravy Mix (gluten free & lacto-vegetarian) and Chicken Flavor Gravy Mix (gluten free) can bring big flavor to your foodservice offerings.

FOOD FOR THOUGHT

58%

convenience stores are menuing proteins sides.⁴



Create regional favorites like poutine.

54%

of consumers say mashed potatoes are a top comfort food.⁵



SPEED SCRATCH MIX

LABOR SAVINGS
CONSISTANT QUALITY
LESS WASTE



Foothill Farms® cheese sauce dry mixes

Need creamy, indulgent cheese sauce? Just add water from your hot drink water spigot! Offer just what your customers crave with our Nacho Cheese Sauce Mix (gluten free) and Three Cheese Mac & Cheese Sauce Mix.



DIP

FOOD FOR THOUGHT

56% of consumers say mac & cheese as a top comfort food.⁵



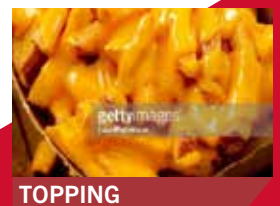
MIX



Bread as a side is the most menued item in convenience stores (on 81% of menus).⁴

Fries may be declining on convenience store menus (down 8%)⁴, but you can offer new life to this classic side.

PAIR BOTH WITH CHEESE SAUCE FOR THE WIN!



TOPPING



Get in the mix today!

Frostline® Soft Serve Mix	Mfr Code	DOT Code	UPC	Case Pack	Servings/ Case	Servings/ Bag	Serving Size (Prepared)	Gluten Free	Lactose Free	Kosher OU-D	Low Fat
Vanilla Artificially Flavored	D400-C4000	100461	00072058970017	6/6 lbs	528	88	2/3 cup	x	x	x	
Chocolate	D410-C4000	100479	00072058970024	6/6 lbs	528	88	2/3 cup	x	x	x	x
Salted Caramel Artificially Flavored	D456-C4000	671893	10072058619432	6/6 lbs	528	88	2/3 cup	x	x	x	
Pumpkin Spice Naturally & Artificially Flavored (Seasonal)	D455-A9000	641416	10072058617186	4/6 lbs	352	88	2/3 cup	x	x	x	
Pink Cotton Candy Artificially Flavored (Limited Time Offer)	D494-C4000	729573	10072058630536	6/6 lbs	528	88	2/3 cup	x	x	x	
Birthday Cake Artificially Flavored (Limited Time Offer)	D493-C4000	729574	10072058630512	6/6 lbs	528	88	2/3 cup	x	x	x	
Blue Cookie Dough Artificially Flavored (Limited Time Offer)	D501-C4000	743024	10072058632066	6/6 lbs	528	88	2/3 cup	x	x	x	

Visit frostlinefrozentreats.com for nutrition information.

Foothill Farms® Cheese Sauce Mixes	Mfr Code	DOT Code	UPC	Case Pack	Servings/ Case	Servings/ Bag	Serving Size (Prepared)	Gluten Free			
Nacho Cheese Sauce Instant Mix	080T-T0700	430361	10000645000806	8/15.5 oz	312	39	1/4 cup	x			
Three Cheese Mac & Cheese Sauce Mix	372T-T0700	430374	10000645003722	8/15.5 oz	312	39	1/4 cup				

Foothill Farms® Gravy Mixes	Mfr Code	DOT Code	UPC	Case Pack	Servings/ Case	Servings/ Bag	Serving Size (Prepared)	Gluten Free	Lacto-Vegetarian		
Chicken Flavor Gravy Instant Mix with other natural flavors	073T-T0700	430423	10000645000738	8/14 oz	552	69	1/4 cup	x			
Brown Gravy Instant Mix with other natural flavors	074T-T0700	430424	10000645000745	8/14 oz	552	69	1/4 cup	x	x		

Foothill Farms® Dessert Mixes	Mfr Code	DOT Code	UPC	Case Pack	Servings/ Case	Servings/ Bag	Serving Size (Prepared)	No Artificial Flavors	Kosher Dairy	No Trans Fat	
Banana Flavored Cream Pie Filling Naturally Flavored	107T-T0700	735620	10072058632288	12/9.88 oz	108	9	85 g	x	x		
Key Lime Flavored Cream Pie Filling Dessert Naturally Flavored	108T-T0700	735621	10072058632295	12/9.88 oz	108	9	85 g	x	x		
Coconut Flavored Cream Pie Filling Dessert Naturally Flavored	134T-T0700	736060	10072058632318	12/9.88 oz	108	9	85 g	x	x		
Lemon Cream Pie Filing Dessert Naturally Flavored	135T-T0700	736061	10072058632332	12/9.99 oz	108	9	85 g	x	x		
Complete No-Bake Graham Cracker Crust (includes sugar and butter in mix)	P212-D6190	430686	10072058611948	1/10 lb	181	7	3 tbsp		x	x	



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To learn more or to order free samples, scan the QR codes with your phone's camera or contact your Frostline® and Foothill Farms® representatives.

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5 2021 Technomic, Inc., U.S. Foodservice Planning Program
6 Datassentials 2021
7 Mintel Ice Cream and Frozen Novelties, April 2021